

SnowPure expands manufacturing to meet global demand for high-purity water in China

San Clemente, CA-- SnowPure, maker of Electropure™ EDI Products, announces the expansion of its global production and logistics capabilities with the purchase of a factory in Shanghai, China. SnowPure achieved its goal of fully implementing new EDI assembly, test, and service capabilities within 2011. Funding was secured for the expansion in 2010. SnowPure executives have been planning facility utilization and hiring personnel during the past 9 months.

In 2010 and 2011 SnowPure also expanded the capacity of their San Clemente, California facility by adding 35% to its staff to meet the ever-growing international demand. "We continue to experience an increase in need for our Electropure™ EDI products. Our new Shanghai facility will provide us with both an increase in production capacity and shorter lead times, positioning SnowPure/Electropure as a leader in high-purity water throughout China" said Michael J. Snow, President of SnowPure, LLC.

Shengdong Sun, General Manager of Electropure China*, said: "The demand for this environmentally beneficial technology in China is growing rapidly, so this new facility is highly welcomed."

A significant portion of China's demand for EDI technology and high-purity water is a result of continued power plant construction to meet China's demand for electricity. Mainland China is building about 50 Gigawatts of power capacity each year.

The state-of-the-art Shanghai manufacturing facility will primarily produce the new Electropure™ EXL product, a high flow rate EDI module that can each handle flows up to 7-10 m³/hr (30-45 gpm) depending on the specific requirements of the customer. To ensure all Electropure™ products are manufactured to meet the high standards set in the USA, SnowPure has assembled an experienced team that has been trained in their California facility to manage the ISO 9001 certified Shanghai location.

SnowPure is one of the leading international EDI suppliers that has established facilities in China to meet the growing demand for high-purity water products by Chinese industry.

SnowPure is an independent global leader in high-technology water products, selling high-purity components to qualified pure water system OEM integrators around the globe. Founded originally in 1979, SnowPure supports system integrators in over 40 countries by providing training, support, and pure water high-technology products including EDI, UV, ED, and Gas Transfer Membranes (GTM). These products are primarily used by power generation, pharmaceutical, laboratory and industrial applications. SnowPure is investing in further R&D to create new membrane technologies for specialty, high-value, demanding applications.

* Electropure China, known as Electropure Environmental Technologies (Shanghai) Co., Ltd., is a sales office formed to sell Electropure™ products in China.

1 February 2012